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# 活动指南

## Activity Guide

### 一、活动背景

为深入贯彻落实盘锦市第七次党代会精神和习近平总书记“三亿人上冰雪”重要讲话精神，积极营造 2018 年盘锦市筹备第 13 届省运会全民健身氛围，促进体育和旅游融合发展，2016 年 9 月，盘锦市推介的“中国最北海岸线冰凌穿越”荣获“全国体育旅游十佳精品线路”，为辽宁省争得了极高荣誉。2017 年，盘锦市将全力打造此项条精品线路，作为牵动盘锦体育和旅游的重点项目。新年伊始辽宁省体育局、盘锦市政府联手举办品牌精品活动“2017 年中国辽河口冰凌穿越挑战赛”。

#### 1、The background of activities

To further implement the spirit of the Seventh National Congress of Panjin city and the important speech “Leading three hundred million people to participate in ice and snow sports” delivered by general secretary Xi Jinping, actively create the national fitness atmosphere through the preparation of the thirteenth provincial games of Panjin city, and promote the integrated development of sports and tourism, “traveling through the ice in China's most northern coastline” introduced by Panjin has won “top ten national sports and tourism routes” in 2016, which has earned the highest honor for Liaoning Province. In 2017, Panjin City will make every effort to build this fine line and regard it as a key project to promote the sports and tourism.

At the beginning of the New Year, Liaoning Province Sports Bureau and Panjin municipal government jointly organize the fine brand activities, namely, “the 2017 challenge match of traveling through the ice in Liaohekou of China”

### 二、活动主体

#### 主办单位

辽宁省体育局

盘锦市人民政府

#### 2、the subject of the activity

Host units

Liaoning Provincial Sports Bureau

People's Government of Panjin

#### 承办单位 Undertake units

辽宁省登山户外徒步运动协会 Outdoor Mountaineering and Hiking Association of Liaoning Province

盘锦市体育局 Panjin Sports Bureau

盘锦市旅发委 Panjin Tourism Development Committee

盘锦广播电视台 Panjin Radio and Television Station

辽河口经济区管委会 Liaohekou Economic Zone Administrative Committee

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### 三、活动概要

#### 3、Summary of Activity

##### 活动名称 Activity Name

2017 年中国辽河口冰凌穿越挑战赛 the 2017 challenge match of traveling through the ice in Liaohekou of China

##### 活动地点 Activity Location

辽宁-盘锦-辽河口 Liaoning-Panjin-liaohekou

地理坐标：E121°47'2890" N40°54'3043"

Geographic coordinates: E121°47'2890" N40°54'3043"

##### 活动规模 Activity Scale

穿越活动：俄、韩、港、台、国内邀请、招募户外专业人士 100 人

体验活动：辽宁省内 3000 人

Traveling activity: invite and recruit 100 professionals in Russia, South Korea, Hong Kong China, Taiwan China, and Mainland China.

##### 活动时间 Activity Time

活动一：55 公里 3 天 2 夜冰凌穿越露营挑战

1 月 14 日-16 日

No.1 Activity: the camping challenge of traveling through the ice of 3 days and 2 nights about 55 km.

From January 14-January 16

活动二：12 公里苇海冰凌徒步体验

1 月 14 日

No.2 Activity: Ice walking experience in Weihai about 12km

January 14

### 四、活动时间及内容安排

#### 4、Activity time and contents

##### 1、55 公里 3 天 2 夜冰凌穿越挑战

1 月 13 日

The challenge of traveling through the ice of 3 days and 2 Nights about 55 km

January 13

全天报到入住酒店时间

Check in hotel all day

酒店名称：盘锦生态酒店

Hotel name: Panjin Eco-hotel

酒店地址：辽宁省盘锦市大洼区迎宾路 1 号

Hotel Address : No.1, Yingbin Road, Dawa District, Panjin City, Liaoning Province

19 : 00 欢迎晚宴

7. PM Welcome Bouquet

晚宴地点：生态酒店餐饮区二楼玫瑰厅

Bouquet venue : Rose Hall on the 2nd Floor of Dining Area in the Eco-hotel

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## **1月14日 January 14**

07:00 早餐 7.00 AM Breakfast

早餐地点：生态酒店一楼蝶兰厅（凭房卡就餐）

Breakfast Avenue: Orchid Room on the first floor of eco-hotel (dining with room card)

08:00 生态酒店门前集合，乘大巴车前往辽河口红海滩景区

8.00 AM Assemble at the gate of the eco-hotel and then take the bus to red beach scenic spot in Liaohekou.

09:30 活动开幕式

9:30 AM Opening Ceremony

10:00 苇海冰凌体验

10:00 AM Weihai ice experience

11:00 集体乘坐大巴车，前往 55 公里冰凌穿越起点

11:00 AM Go to the starting point of the ice traveling by bus about 55km.

11:30 穿越活动开始

11:30 AM Starting Time

下午冰凌穿越

Travel through the ice in afternoon

晚上 C1 营地露营，集中晚餐，指定区域活动

Camp at the C1 campsite, have dinner together and exercise in a designated area in evening

## **15日 15**

全天冰凌穿越

Travel through the ice all day

晚上 C2 营地露营，集中晚餐，指定区域活动

Camp at the C2 campsite, have dinner together and exercise in a designated area in evening.

## **16日 16**

全天冰凌穿越至终点

Travel to the finishing point.

乘坐大巴车返回生态酒店

Take the bus back to the eco-hotel

18:00 颁奖典礼，庆祝宴

6:00 PM hold an awards and celebration ceremony.

## **17日 17**

全天离会时间 Departing time

## **2、12 公里苇海冰凌徒步体验**

Ice walking experience in Weihai about 12km

## **1月14日 January 14**

08:30 团体签到

8:30 AM Group sign-in

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地点：盘锦辽河口红海滩景区大门前签到处

Location: check-in desk at the gate of red beach scenic spot in Liaohekou, Panjin.

09：00 开幕活动区入场

09：00 AM Admission to the opening event area

09：30 领导和嘉宾入场，开幕式开始

09：30 AM the opening ceremony begin after the admission of the leaders and guests

09：32 辽宁省体育局领导致辞

09：32 AM Address by the leaders of Liaoning Sports Bureau

09：35 辽宁省登山户外徒步运动协会秘书长讲话

09：35 AM Address by the secretary general of Outdoor Mountaineering and Hiking Association of Liaoning province

09：38 国际嘉宾讲话

09：38 AM Address by international guests

09：40 盘锦市人民政府副市长鸣枪发令  
徒步体验正式开始

09：40 AM Deputy Mayor of the people's Government of Panjin City fires shot to indicate the beginning of the walking experience.

冰凌体验线路关闭时间 13：30

The close time of the ice experience line is about 1:30 PM.

## 五、冰凌穿越挑战概述

### The summary of the ice traveling challenge

#### 活动设计概述

#### Summary of activity design

挑战活动将在-20~-15℃的气温下进行（以天气预报为准），以个人自由组队的形式活动，需要挑战者在冰封的海面上自带露营装备和活动所需器材行进三天（在冰面上露营两晚），穿越总里程 55 公里冰凌地带（根据海潮变化、海河和潮沟水位变化，行进里程会有所改变）。

Challenge activity will be carried out in the temperature of -20 ~ -15 C° (subject to weather forecast) in the form of individual free team activities. There is a need for the challengers to travel through the ice zone with a total mileage of 55 kilometers (the mileage may change according to the change of the tide and the water level of Hai River and the tidal creek) for three day (camping at the ice surface for 2 days) by carrying their own camping equipment and activities required equipment

三天的里程设定为第一天 10 公里、第二天 25-30 公里、第三天 15 公里，挑战者须寻找必到点并在每天的关门时间之前到达指定坐标大本营。（根据海潮变化、海河和潮沟水位变化，行进里程会有所改变）

The three-day mileage is set at 10 km on the first day, 25-30 km on the second day, and 15 km on the third day. Challengers are required to find the necessary point and arrive at the designated coordinates before the daily closing time (the mileage may change according to the change of the tide and the water level of Hai River and the tidal creek).

活动线路中设有补给点、随队救援、紧急下撤点，挑战者可根据自身情况决定活动

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进程。

There are supply points, the mobile rescue team, and emergency quit points in the line of the activity. The challenger can decide the process according to their own circumstances.

#### **活动计时概述 Summary of activity timing**

第一天为徒步适应冰凌地貌，不记录个人穿越用时。

The first day will not record the personal traveling time as the day is a time for the challengers to adapt to the ice topography

第二天记录个人拔营出发至达营地所用时长。

On the second day, the time length of an individual traveling from the starting point to the campsite will be recorded.

第三天记录个人拔营出发至终点所用时长。

On the third day, the time length of an individual traveling from the campsite to the destination point will be recorded.

第二天和第三天的用时总合为穿越挑战总时长，按用时最少的排序取前十名（全程负重并且完成全线穿越）颁发挑战纪念奖杯。

The sum of the hours spent on the second day and the third day is the total time of the challenge and the top ten with the least time (full load and full crossing) will win the challenge memorial trophy.

所有全程穿越的队员都会获得挑战证书。

All participating players who have traveled the whole line will get a challenge certificate

所有参与穿越的队员都会获得限量版挑战纪念奖牌。

**All participating players will get a limited edition challenge medal.**



**（本图为线路示意图，最终线路以组委会确定为准）**

The picture shows the line diagram, but the final line will finally be determined by the organizing committee

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## 六、活动组织架构 Activities Organizational Structure

### 活动组委会 Activities Organizing Committee

主任：姜 冰 盘锦市副市长

张玉泉 辽宁省体育总会秘书长

Director: Jiang Bing, deputy president of People's Government of Panjin

Zhang Yuquan, general secretary of Sport Federation of Liaoning  
province

副主任：杨居山 盘锦市政府副秘书长

付艳华 盘锦市体育局局长

乔 浩 辽宁省登山户外运动协会秘书长

Vice director: Yang Jushan, deputy secretary-general of the Panjin government

Fu Yanhua, director of the Sports Bureau of Panjin

Qiao Hao, general secretary of the Outdoor Mountaineering and Hiking Association of  
Liaoning province

成员单位：

#### Member unit:

盘锦市体育局      盘锦市辽河口经济区      盘锦市委宣传部

盘锦市公安局      盘锦市卫计委      盘锦市旅发委

盘锦市财政局      盘锦市广播电视台      盘锦日报社

盘锦市红马公司

Panjin Sports Bureau      Economic Zone of LiaoheKou of Panjin      publicity  
department of Panjin      Panjin Municipal Propaganda Department

Panjin Municipal Public Security Bureau      Panjin Municipal Planning Commission

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Panjin Tourism Development Committee      Panjin Municipal Finance Bureau

Panjin Radio and Television Station      Panjin Daily Office

Panjin City Red Horse Company

活动执行团队

**Program execution team**

总协调：李洪涛（阿福）13998829925

General Coordinator; Li Hongtao (A Fu) 13998829925

**接待服务 Reception Services**

负责人：徐波（小泥巴）13940270732

组长：高娟娟（豆包）13840356139（国际、东三省外）

组长：郑文强（黑炭）15941090606（东三省）

票务：张琳

Person in charge: Xu Bo (little Mud) 13940270732

Group leader: Gao Juanjuan (wet skin of beancurd) 13840356139 (Responsible for the foreign country and other cities except for the three northeast provinces of China)

Group leader: Zhen Wenqiang (black carbon) 15941090606 (Responsible for the three northeast provinces of China)

Ticket service: Zhang Lin

**穿越应急救援与通讯保障**

负责人：王峰（彩票）17070618264

The emergency rescue and communications support

People in charge: Wang Feng (lottery) 17070618264

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冰凌技术向导

孙继红（营长） 13842784179

Technology guide of ice

Zhang Jihong (battalion commander) 13842784179

穿越线路设计与营地保障

负责人：孙明辉（毛豆） 13904901766

Circuit design and campsite security

People in charge: Sun Minghun (Soybean) 13904901766

穿越后勤补给保障

负责人：颜志鹏（大鹏） 13709882336

Logistics supply support

People in charge: Yan Zhipeng (Dapeng)

冰凌体验活动总指挥

王宇（狼头） 13842296788

General command of experience activities

Wang Yu(wolf leader) 13842296788

徒步群体报到

郑文强（黑炭） 15941090606

Hiking group register

Zhen Wenqiang (black carbon) 15941090606

徒步群体管控

张磊（张小肥） 18768167970

Hiking group control



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Zhang Lei (Zhang Xiaofei) 18768167970

现场安保协调

于德清（包子）18640048277

Site security coordination

Yu Deqing (steamed stuffed bun) 18640048277

活动影像采编

孙洲 13840537572

Image editing of activity

Xun Zhou 13840537572

自媒体图文编辑

夏蝶韵 15765564332

Graphic edition of the We-Media; Xia Dieyun 15765564332

后勤与物资

负责人：李婷 13840040448

组长：韩玲 15942319616

Logistics and materials

People in charge: Li Ting 13840040448

Group leader: Han Lin 15942319616

**纪录片合作媒体**

CCTV10 地理中国

The sixth page

Documentary cooperation media

Geography of China CCTV10

**合作媒体**

辽宁卫视 《山野》《户外探险》 8264 网易新闻 旅销宝户外平台

玩意户外手机直播平台

Cooperate Media

*Mountains and Plains and Outdoor Adventure* in Liaoning TV, 8264 NetEase news, Travel

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and sell outdoor platform, Wanyi Outdoor mobile phone broadcast platform

**挑战代表团体名称(排名不分先后) Challenge Delegate Name (in no particular order)**

俄罗斯登山联合会	大韩山岳联盟
中华台北山岳协会	香港登山和攀岩总会
深圳登山协会	天津市登山户外运动协会
广西登山运动协会	湖北省登山协会
湖南省登山运动协会	四川省登山协会
江苏省户外和登山运动协会	宁夏山地户外运动协会
云南省登山协会	山东省登山运动协会
内蒙古登山协会	唐山登山户外运动协会
河南省登山户外运动协会	浙江省登山协会
Russian Mountaineering Federation	Korean Mountain Alliance
Taipei China Mountain Association	Hong Kong Mountaineering and Rock Climbing Association
Shenzhen Mountaineering Association	Tianjin Mountaineering Outdoor Sports Association
Guangxi Mountaineering Association	Hubei Mountaineering Association
Hunan Mountaineering Association	Sichuan Mountaineering Association
Jiangsu outdoor and Mountaineering Association	Ningxia Mountain Outdoor Sports Association
Yunnan Mountaineering Association	Shandong Mountaineering Association
Inner Mongolia Mountaineering Association	Tangshan mountaineering Outdoor Sports Association
Henan Mountaineering Outdoor Sports Association	Zhejiang Mountaineering Association
新疆登山协会	安徽省户外运动协会
贵州省登山户外运动协会	吉林省户外运动产业商会
黑龙江省登山协会	辽宁省登山户外徒步运动协会
盘锦户外运动协会	铁岭徒步运动协会
鞍山户外运动协会	辽阳登山户外运动协会
锦州登山运动协会	阜新登山协会
抚顺登山协会	
Xinjiang Mountaineering Association	Anhui Outdoor Sports Association
Guizhou Mountaineering Outdoor Sports Association	Jilin Outdoor Sports Industry Association
Heilongjiang Mountaineering Association	
Liaoning Mountaineering Outdoor Sports Association	
Panjin outdoor sports association of Tieling	
Anshan outdoor sports association	
Liaoyang mountaineering Outdoor Sports Association	
Jinzhou Mountaineering Association	Fuxin Mountaineering Association
Fushun Mountaineering Association	

相关信息

盘锦天气 (冰凌地带气温会降低 3-5 度)

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Relevant Information

Panjin Weather (The temperature will reduce 3-5 degrees in ice zone)

13日 (周五)    14日 (周六)    15日 (周日)    16日 (周一)



晴

-5°C/-13°C



4-5级



晴

-5°C/-14°C



3-4级



晴

-3°C/-14°C



4-5级转3-4级



晴

-3°C/-13°C



3-4级

13(Friday)

Sunny

-5° C/-13° C

Wind of Beaufort force 4-5

14(Saturday)

Sunny

-5° C/-14° C

3-4

15(Sunday)

Sunny

-3° C/-14° C

from 4-5 to 3-4

16(Monday)

Sunny

-3° C/-13° C

3-4

盘锦生态酒店信息

酒店地址：辽宁省盘锦市大洼区迎宾路 1 号

地理坐标：E122°08'1015" N41°10'6825"

酒店电话：0427-2957555

Panjin eco hotel information

Hotel Address: No.1, Yingbin Road, Dawa District, Panjin City, Liaoning Province

Geographical coordinates: E122 degrees 08 '1015 "N41" 10' 6825"

Hotel Tel: 0427-2957555